



*The Iowa City Songwriters Festival brings nationally recognized and emerging artists to downtown Iowa City for a weekend of performance, mentorship, and creative exchange.*

*Your sponsorship supports artist compensation, professional development, and meaningful access to the next generation of songwriters.*

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### **Title Sponsor: \$15,000**

*Exclusive Presenting Sponsor (Limit 1)*

#### **Brand Visibility:**

- ✦ Largest logo placement on all official festival print materials
  - ✦ Official lineup poster, Building Window Poster, Festival Guide)
  - ✦ Premier logo placement on festival website
  - ✦ Logo inclusion on all festival email campaigns
- ✦ Dedicated sponsor spotlight across festival social media platforms

#### **On-Site Recognition:**

- ✦ Prominent on-site festival signage
- ✦ Verbal recognition at key festival events

#### **Festival Access:**

- ✦ 8 Weekend Passes
  - ✦ Priority seating at performances
  - ✦ Access to artist talks and exclusive engagements
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### **Chorus Sponsor: \$10,000**

#### **Brand Visibility:**

- ✦ Logo on official festival print materials
- ✦ Logo on festival website and email campaigns
- ✦ Social media recognition

#### **On-Site Recognition**

- ✦ Inclusion on festival signage

#### **Festival Access:**

- ✦ 6 Weekend Passes
- ✦ Access to artist talks and select exclusive engagements

**Harmony Sponsor: \$7,500**  
*Official ICSF Conference Sponsor (Limit 1)*

**Conference Recognition:**

- 🔥 Exclusive recognition as Official Sponsor of the ICSF Conference
- 👉 Logo placement on conference promotional materials
- 🔥 Verbal recognition during conference programming

**Festival Visibility:**

- 👉 Logo on select festival print materials
- 🔥 Website recognition and email campaigns
- 👉 Social media acknowledgment

**Festival Access:**

- 🔥 4 Weekend Passes and 10 Conference Passes
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**Bridge Sponsor: \$5,000**

**Brand Visibility:**

- 👉 Logo on select festival print materials including:
  - 🔥 Official lineup poster, building posters, and festival guide
- 👉 Website recognition and email campaigns

**On-Site Recognition:**

- 🔥 Inclusion on festival signage

**Festival Access:**

- 👉 2 Weekend Passes
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**Scholar Sponsor: \$1,500**

*Funds one emerging artist's full participation in the festival*

**About the scholar program:**

Accessibility is a core value of the Iowa City Songwriters Festival. The Scholar Program provides 20 selected artists with full festival access, lodging, meals, and professional development opportunities, ensuring financial barriers do not prevent participation.

**Community Impact:**

- 👉 Provides full festival access, lodging, meals, and professional development for one emerging artist.
- 🔥 Mentorship and networking opportunities
- 👉 Scholars stay at Graduate Iowa City and gain engagement with festival artists and MusiCares resources.

**Recognition in:**

- 🔥 Listing in Festival Guide
  - 👉 On-site acknowledgment
  - 🔥 Social media recognition
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*Custom Partnerships:*

*We welcome creative collaborations, in-kind partnerships, hosted events, and tailored sponsorship opportunities  
For more information, please contact: Paige Samek / Development Director (paige@englert.org)*