

2019 - 2020 Advertisement Contract

Information on upcoming issues of *Stages Playbill Magazine*:

All ads are in full color with no bleeds. Format PDF, JPG, or TIFF at 300dpi. Email your finished ad to connor@englert.org with subject labeled "Attn: Playbill" If you need your ad designed, check the box "new ad design fee."

Return ad contract by scan + email.

Please note ad artwork deadlines.

If mailing payments or contracts, mail to:

Englert Theatre:

Attn Playbill

221 E. Washington St.

Iowa City, IA 52240

Stages Volume Number	Distribution Dates	Contract Deadlines	Ad Artwork Deadlines
Volume 15	July 2019 - October 2019	Thursday May 9, 2019	Thursday May 16, 2019
Volume 16	November 2019 - February 2020	Thursday September 5, 2019	Thursday September 12, 2019
Volume 17	March 2020 - June 2020	Thursday January 2, 2020	Thursday January 9, 2020

Ad Type	Vol. 15	Vol. 16	Vol. 17	Total
New Ad Design Fee - \$50				
Full Page - 7.75"W x 10.25"H - \$920				
Half Page Horizontal - 7.75"W x 5"H - \$500				
Half Page Vertical - 3.875"W x 10.25"H - \$500				
Quarter Page - 3.875"W x 5"H - \$280				
1/8th Page (business card) - 3.5"W x 2"H - \$150				
Half Page Horizontal Advertorial - \$1000				
Full Game Page Sponsorship - \$1200				
Full Page Advertorial - \$1800				
2 Page Spread Advertorial - \$3000				
			Total	

Name of Business _____

Contact Name _____

Address _____

City / State / Zip Code _____

Phone _____ Fax _____ E-mail _____

Check enclosed

Credit Card #: _____ Exp. _____

Please bill me: One-time payment (Net 30 days) or Quarterly billing

Authorizing Signature (required): _____